

Sponsorship Opportunities

NCME 2017 Special Conference on Classroom Assessment and Large-Scale Psychometrics

The National Council on Measurement in Education (NCME) is hosting a conference on the confluence of classroom assessment and large-scale psychometrics and related disciplines. Historically, different perspectives regarding classroom assessment have operated in isolation. The purpose of this conference is to bring together the many voices and perspectives of practitioners and researchers of classroom assessment without privileging any one approach, with the shared goal of using assessment to improve student learning.

The conference will be held at the University of Kansas in Lawrence, starting with a reception the evening of September 12th and continuing with sessions on September 13th and 14th. Expected participants include state and school district specialists, classroom teachers, professional developers, researchers, and representatives of companies that provide education products and services. We expect between 300 and 500 attendees for this first-time event.

We are seeking partners to help sponsor this conference. We have kept the cost low to make it affordable to classroom teachers and district staff. \$125 will include all conference activities, including the reception, lunches, and afternoon coffee breaks. Hotel rooms are \$99 per night in the main conference hotel. Your sponsorship would allow us to provide additional value to attendees such as a conference bag, free breakfasts or enhancing the opening reception, or to make the conference even more affordable to educators by providing conference scholarships.

We offer three levels of sponsorship: Silver, Gold, and Platinum. The cost and benefits of each are described in the following table.

Sponsorship Level	Cost	Benefits (cumulative across levels)
Silver	\$1,000	<ul style="list-style-type: none">• Announce your sponsorship at the opening and closing plenary sessions, with signage, and on the conference website
Gold	\$2,500	<ul style="list-style-type: none">• Announce your sponsorship at the opening and closing plenary sessions, with signage, and on the conference website• Table space will be provided in the break room for promotional materials and/or product demonstrations
Platinum	\$5,000	<ul style="list-style-type: none">• Announce your sponsorship at the opening and closing plenary sessions, with signage, and on the conference website• Table space will be provided in the break room for promotional materials and/or product demonstrations• Conference scholarships will indicate they were made possible by your sponsorship.

If you would like to discuss sponsorship opportunities email Neal Kingston at nkingston@ku.edu to set up a time to discuss.